

MINUTES  
FRIENDS OF SPY POND PARK  
FEBRUARY 8, 2015

The meeting was held at the home of Karen Grossman.

Present: Karen Grossman, President, Sally Hempstead, Marshall McCloskey, Bev Williams and Lally Stowell who joined by phone.

While most of us have not walked the Bike Path, Arlington residents have been enjoying frozen Spy Pond: ice skating, ice hockey, ice fishing, and cross-country skiing.

Minutes of the Annual Meeting on December 7, 2014 were approved as circulated.

**TREASURER'S REPORT:** attached. Marshall reported a cost per mailing of 27 cents, plus bulk mailing fees. We decided to keep the \$1,000 in the budget for new plantings. \$620 was spent for the Beach Party to support all parks in town. We decided NOT to mail newsletters to paid members; it would be a great expense and they can read it online or get paper copies at both libraries. Budget for 2015 (see attached): Projected Income \$6700, Projected Expenses: \$5400. Checking account: \$18,884. We thanked Marshall for the easy-to-read financial reports and budgets. He will file the tax forms due in May. T-shirt sales increased in 2014. Sticker sales were hard to count since they were given to large-amount donors.

**WORK DAYS** - Lally had sent the following schedule, which we approved: April 18, May 23, June 20, July 18, August 22, September 26, and October 17. "Give Back Time" wants us to have our volunteers register with them before the Work Days. We decided that while this may be useful for students getting credit for community service, it would be optional for regular volunteers. We will add their link to our website and an article will appear in the spring newsletter. The Beautification Committee will assess survival of the new plantings and look at the beds at the beginning of summer to determine if we should plant in other locations in the fall of 2015. We will help support the installation of a PORTABLE TOILET again this year. Thanks to Marshall and Karen for posting the newsletters on the bulletin boards - before the snows!

**OUTREACH** - We decided not to schedule a Work Day on Fun Day/Spy Pond Splash Day. Art Rocks Spy Pond will be in Spy Pond Park in May, with the opening May 9 or 10. Should we pay for the music that day? Marshall, Bev, and Lally, by phone, suggested the group find a volunteer band. Sally abstained. Sally will coordinate the library display, Eco-Fest, Town Day, and Feast of the East. She will also leave Friends of Spy Pond Park newsletter binders in the library and the Historical Society.

**DEADLINE FOR SPRING NEWSLETTER:** March 15th.

**NEXT MEETING** - APRIL 26, 2015.

Respectfully submitted, Beverly E. Williams, Secretary

# Friends of Spy Pond Park Final Financial Report 2014

Marshall McCloskey 2/8/2015

<b>2014 INCOME</b>		
Dues		\$2835
Donations		
Members	\$3082	
Laura Smith (Harvard Pilgrim Health Care)	\$500	
Total Donations		\$3582
Town Day		\$115
Fun Day		\$53
T Shirt sales		\$200
Sticker sales		\$14
<b>TOTAL INCOME</b>		<b>\$6799</b>

## Friends of Spy Pond Park Projected Budget 2015

### Projected Income

Membership Dues	\$2800
Donations	\$3500
Merchandise Sales	\$200
Miscellaneous	<u>\$200</u>
<b>Total Projected Income</b>	<b>\$6700</b>

### Projected Expenses

Portable Toilet	\$1000
Beautification Committee	\$600
Solicitations	\$700
Newsletters	\$1300
Plantings	\$1000
Misc. (Web, fees, supplies)	<u>\$800</u>
<b>Total Projected Expenses</b>	<b>\$5400</b>

Difference in Net Increase in Assets and Income-Expenses for 2014 (**\$97.13**) in our favor probably due to missing some expense(s).  
(over)

Some additional notes on cost of solicitations:

mailing envelopes 2500 @ \$146.55 Arlington Swifty (\$0.05862/envelope)  
return envelopes 2000 @ \$161.67 5/4/2012

1110 solicitation letters (z-folded) \$106.79 (0.096207207/letter)  
1005 annual meeting notices \$ 40.79 (0.040587064/notice)  
cost per item mailed **0.276249271+postage**  
Postage ~\$0.13 for 850 items (024xx zip codes) and ~\$0.19 item (150 others) for ~ \$139 total. We mailed 1006 envelopes in the fall solicitation.

2014 EXPENSES		
Winter Newsletter	\$213.70	
Web Hosting		\$53.91
Spring Newsletter	\$332.05	
MA PC filing fee		\$35.00
Dues Mailing (postage, envelopes, printing)		<b>\$836.18</b>
Brochures, solicitation, laminates		<b>\$306.83</b>
PO Box, postage		\$89.80
Shed: hooks, fasteners, sign holder, misc		\$33.40
Feast of the East permit		\$45.00
Town Day: booth fee, candy		\$62.00
Summer Newsletter, pails	\$410.00	
Beautification Committee		<b>\$318.26</b>
Plants for bed 6		<b>\$267.31</b>
Beach Party Ticket/supplies		\$620.95
Jason - Fun Day expenses		\$302.00
Kevin Duffy - swan repair		<b>\$57.00</b>
PortaJohn - rental + signs		\$1,016.90
Fall Newsletter	\$364.30	
USPS non profit permit		<b>\$220.00</b>
USPS non profit stamps		<b>\$150.00</b>
Year End Mailing Postage		<b>\$87.67</b>
USPS address service		<b>\$99.70</b>
letters/meeting notice		<b>\$147.55</b>
Ink for Printer		120.03
Total Newsletter		\$1,320.05
Total Solicitations	<b>\$1847.93</b>	
<b>TOTAL EXPENSES</b>		<b>\$6189.54</b> C38 Is Not In Table
<b>TOTAL INCOME</b>		<b>\$6799.00</b>
<b>DIFFERENCE</b>		<b>\$609.46</b>
<b>ASSETS</b>	Begin 2014	End 2014
Cash box	\$50.00	\$50.00
Checking	\$18,177.92	\$18,884.51
<b>Net Increase in Assets</b>		<b>\$706.59</b>
<b>INCOME-EXPENSES 2014</b>		<b>\$609.46</b>
<b>Difference</b>		<b>\$97.13</b>

(\$0.080835/envelope)